



## Senior Product Manager – Compositing & Finishing

### The Company

Smart software for creative people.

The Foundry is not just a technology maker or a software seller; we are here to empower artists and designers across the world by enhancing their creative potential. We seek to create a world where people can continually raise their creative potential and to champion creative people by developing tools, technologies and processes that empower them to bring their ideas to life, more quickly and effectively.

We believe in:

- Constantly challenging
- Always being approachable
- Committed partners
- Endless enthusiasm!

Our technology portfolio is as creative as it is technical, packed full of ground-breaking, award-winning techy goodness that will have even the most demanding organization salivating!

We are a little bit proud of what we achieve at The Foundry and want to take you on our journey with us.

### Role

Reporting into the Head of Media Production the Senior Product Manager for Compositing & Finishing plays a key leadership role in the media production division. The role is responsible for the development of the long term strategic plan for the Compositing & Finishing product portfolio as well as the timely implementation of that plan

As Senior Product Manager, you will guide a team that is charged with a product line contribution as a business unit. This extends from increasing the profitability of existing products to developing new products for the category. You will build products

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from existing ideas, and help to develop new ideas based on your depth of industry experience and your contact with customers and prospects.

You must possess a unique blend of business and technical savvy, with the ability to communicate well with all areas of the company; developing and communicating a clear vision, and the drive to make that vision a reality. You must enjoy spending time in the market to understand their problems, and find innovative solutions for the broader market.

## Existing Products

Products currently in the Compositing & Finishing Product Line are: NUKE, NUKEX, NUKE STUDIO, HIERO, HIEROPLAYER, OCULA, CARA VR.

## Key Responsibilities

- Manage the entire product line life cycle from strategic planning to tactical activities
- Set the overall long term strategy for the product line and be accountable for its short and long term success
- Understand new and existing market opportunities and define and size market segments
- Manage and maintain the product line roadmap and monitor and incorporate industry innovations
- Specify market requirements for current and future products by conducting market research supported by on-going visits to customers and non-customers.
- Create and maintain market and product line requirement documentation, business cases and plans, positioning and pricing on time and aligned to company policy
- Create buy-in for the product line vision both internally, acting as the customer champion at all necessary meetings, and with key external partners
- Ensure the profitable evolution of your products by scoping and prioritize activities based on business and customer impact.
- Work with the marketing team to define the go-to-market strategy, helping them understand the product positioning, key benefits, and target customer and to implement successful go-to-market plans
- Guide the creation of, and create where necessary, standard product presentations, demos, introduction videos, evaluation walkthrough materials and thought leadership content to be used both internally and externally
- Become the face of products in the user community and identify product references for industry and customer referrals

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- Provide product support when needed both at internal training sessions but also at events, on special sales call, with press and marketing in approving any promotional material
- Conduct product and technology assessments and analyze the competitive landscape through competitive product research
- Manage a team of product managers to deliver best in class product management across the product line.

### Skills and Experience

- Significant provable production experience and excellent knowledge of industry technology and demonstrated technical aptitude a must
- Degree in Business, Engineering or Computer Science. MBA a plus.
- 5+ years of technology product management experience within a technology company or equivalent commercial role in production.
- Proven experience in managing a business unit and P&L
- Proven leadership and project management ability, excellent business judgment, and the ability to develop trusted relationships
- Self-starter with the maturity to work independently with a strong sense of urgency and reputation for producing the highest quality of work
- Proven track record as a creative and strategic thinker with the ability to drive to clear decisions
- Exceptional problem solving skills and the ability to provide product leadership across cross functional teams in multiple locations
- Demonstrated ability to negotiate and influence decisions
- Ability to balance multiple priorities effectively within a fast-paced environment across multiple locations
- Strong analytic skills and a record of measuring and analyzing results
- Experience developing successful relationships with customers and potential customers
- Excellent organizational skills and a strong attention to detail
- Exceptional verbal and written communication skills
- Ability to travel as needed

### Applying

If you meet the criteria, are eligible to work and are interested, please send your covering letter, CV, salary expectations and notice period to [jobs@thefoundry.co.uk](mailto:jobs@thefoundry.co.uk) with the subject “Senior Product Manager – Compositing & Finishing”.

### **More About Us.**

The Foundry designs creative software technologies used to deliver remarkable visual effects and 3D content for the design, visualisation and entertainment industries. The Foundry's software advances the art and technology of visual experience in partnership with creative leaders across the globe. It enables clients like Pixar, Mercedes-Benz, Google, ILM, Weta Digital, Blizzard, The Moving Picture Company and Sony Pictures Imageworks to turn incredible ideas into reality by solving complex creative challenges.

The company was founded in 1996 and is headquartered in London, with 300 staff based across offices in Silicon Valley, Los Angeles, Shanghai, Austin and the UK. The Foundry consistently invests in R&D to provide more efficient ways for its clients to bring visual concepts to life.

In 2015, the London Stock Exchange named The Foundry one of its "1000 Companies to Inspire Britain." It regularly features in The Sunday Times' Tech Track as one of Britain's fastest-growing private technology companies, most recently in 2016 when it also won the Excellence in Service Award at the International Track 200 awards. Every single film nominated for the Academy Award for Best Visual Effects in the last five years was made using The Foundry's software.

The company was acquired by HgCapital in 2015.

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