



Product Manager - FLIX

The Company

Smart software for creative people.

The Foundry is not just a technology maker or a software seller; we are here to empower artists and designers across the world by enhancing their creative potential. We seek to create a world where people can continually raise their creative potential and to champion creative people by developing tools, technologies and processes that empower them to bring their ideas to life, more quickly and effectively.

We believe in:

- Constantly challenging
- Always being approachable
- Committed partners
- Endless enthusiasm!

Our technology portfolio is as creative as it is technical, packed full of ground-breaking, award-winning techy goodness that will have even the most demanding organization salivating!

We are a little bit proud of what we achieve at The Foundry and want to take you on our journey with us.

The Role

Reporting to the Head of Media Production, the Product Manager for Flix plays a key leadership role in establishing and delivering product vision, strategy and the roadmap. As Product Manager you will understand and deliver the product roadmap and vision, ensuring that the features and functionality requested and delivered accurately reflects customer and market requirements.

As Product Manager you are responsible for the product line contribution to the business unit. This responsibility extends from increasing the profitability of the existing product to developing new product offerings for the company.

You must maintain close relationships with the market and users (customers, evaluators, and potentials) to build awareness of market needs, knowledge of user workflows and wider tool chains, and guide design, development and delivery of effective product plans. You must have excellent communication skills as you will be charged with evangelising and supporting your

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products both internally and externally.

The Responsibilities

- Develop and maintain a good understanding of the storyboarding and pre-production market.
- Discover and validate market problems (both existing and future customers)
- Gain a deep understanding of customer needs, identify and fill product gaps by generating new ideas and expanding out existing ideas that grow market share, improve customer experience and drive growth
- Prioritise market requirements for current and future products by conducting market research supported by on-going visits to customers and non-customers.
- Translate product strategy into detailed requirements and prototypes
- Help define use scenarios that put the market problem in context and write product requirements and detailed specifications
- Create and maintain user personas for individual products
- Support engineering team with idea validations and briefing through the creation of mock-ups, prototypes and user stories
- Alpha, beta cycle management, dealing with all aspects of group administration and managing feedback.
- Maintain a highly visible product roadmap and project schedule.
- Conduct product and technology assessments and analyze the competitive landscape through competitive product research to feed into product strategy and wider business intelligence
- Act as the product champion and voice of the user during the development process (sprint review, meetings, stand ups), ensuring your specifications are delivered upon in time, budget and quality
- Creation and maintain market and product requirement documentation, business cases and plans, positioning and pricing.
- Facilitate marketing/sales/channel/support training including competitive threats and related industry news
- Help convert technical positioning into key market messages and provide product support when needed at events, on special sales call, with press and marketing, education and in approving any copy and promotional tools/materials
- Guide the creation of, and create where necessary, standard product presentations, demo's, introduction videos, tutorials, training and evaluation walkthrough materials to be used both internally and externally
- Serve as the internal and external evangelist for your products, to build awareness and understanding, becoming the face of product in the user community and identify product references for industry and customer referrals

The requirements

- Degree in Business, Engineering or Computer Science.
- 2+ years of technology product management experience within a technology company at least 2 years experience in a field facing role preferred

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- Proven work experience and knowledge of the feature animation pre-production industry, related technologies with demonstrated technical aptitude
- Proven leadership and project management ability, excellent business judgment, and the ability to develop trusted relationships
- Self-starter with the maturity to work independently with a strong sense of urgency and reputation for producing the highest quality of work
- Proven track record as a creative and strategic thinker with the ability to drive to clear decisions
- Exceptional problem solving skills and the ability to provide product leadership across cross functional teams in multiple locations
- Demonstrated ability to negotiate and influence decisions
- Ability to balance multiple priorities effectively within a fast-paced environment across multiple locations
- Strong analytic skills and a record of measuring and analyzing results
- Experience developing successful relationships with customers and potential customers
- Excellent organizational skills and a strong attention to detail
- Exceptional verbal and written communication skills
- Ability to travel as needed

Applying

If you meet the criteria, are eligible to work and are interested, please send your covering letter, CV, salary expectations and notice period to jobs@thefoundry.co.uk with the subject "Product Manager - FLIX".

More About Us.

Established in 1996, The Foundry is a global software company headquartered in London, with offices in Manchester, Shanghai, Austin, Los Angeles and Silicon Valley. We make smart software for creative people. But we are so much more than that.

We are not just a technology maker or software seller. We are here to empower artists and designers across the world. We develop tools, technologies and processes that empower them to bring their ideas to life more quickly and effectively.

We believe in a world where people can continually raise their creative potential.

We are champions of creativity.

We're proud of what we do at The Foundry and we'd love to help you achieve your potential.