



PRESS RELEASE

- THE FOUNDRY RETURNS TO AUTODESK SPARKS DEVELOPMENT -

London, UK. January 25th 2009.

The Foundry announced today that, under an exclusive arrangement with Autodesk®, it can once again offer support on its Autodesk® Sparks range.

The Foundry had previously been winding down support and development for plug-ins on Autodesk® System products following Autodesk®'s termination of their Authorised Developer Network programme membership at the end of 2008.

CEO, Bill Collis, comments:

"We are delighted that a workable solution has been reached. Since The Foundry's inception, we have worked very closely with our Autodesk® customers to develop tools that artists find genuinely useful. It would have been extremely sad to be forced to abandon this community when sales demand for our Sparks are at an all time high. We can now confidently look forward to continuing these long-established relationships."

Chief Scientist and Co-Founder, Simon Robinson, adds:

"Since our January press release on the ADN termination, we've had enthusiastic support from our clients which has been immensely inspiring. We're very pleased to say that our maintenance releases for 2009 have returned to our schedules along with planned new product releases from The Foundry's Academy Award winning team."

The HUGE Autodesk® Plug-In price reduction will continue until February 14th when prices will revert to normal.

All products purchased during the price-cut will be fully supported.

REDUCED PRICING ON NODE LOCKED AUTODESK® PLUG-INS Until 14.02.09

Furnace GUI = \$1000 / £650 + VAT

Tinder GUI = \$1000 / £650 + VAT

Keylight GUI = \$500 / £325 + VAT

FREE BURN LICENSES

For more information or to download evaluations, please visit www.thefoundry.co.uk where you'll also find examples and client testimonials.

-ENDS-

About The Foundry

The Foundry is a world-leading innovator of visual effects and image processing technologies that boost productivity in motion picture and video post production. On February 10th 2007, the Academy of Motion Picture Arts and Sciences awarded a Sci-Tech Award® to The Foundry's development team for the Furnace image processing suite. The company now holds two products with Academy Award® winning technology including high-end compositing system Nuke.

The Foundry's products support a wide range of host platforms including After Effects, Autodesk® Media and Entertainment Systems, Avid DS, Baselight, Film Master, NUKE, Scratch, Shake and Final Cut Pro. The company has also driven OpenFX, an open standard for visual effects plug-ins, now broadly adopted by host and plug-in developers such as Autodesk®, Assimilate, FilmLight, Digital Vision, eyeon Software Inc, Grass Valley, Soluciones Graficas por Ordenador (S.G.O.), Photron and others.

Customers include: Digital Domain, The Moving Picture Company, Sony Pictures Imageworks, Warner Bros and Weta Digital Ltd.

The Foundry is headquartered in London, and has offices in Los Angeles. For more information please visit The Foundry's website at www.thefoundry.co.uk, or call +44 20 7434 0449.

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Further Information & Images:

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